



LEARNINGLIVE

Preparing for the future of Learning & Development

WELCOME TO LEARNING LIVE

LEARNING LIVE is the all new IITT Conference & Exhibition. LEARNING LIVE blends together leading L&D commentators, insightful workshops and a comprehensive exhibition space to create an event like no other. Here's your chance to grab a piece of the action...

EXHIBITOR PACKAGE

LEARNING LIVE Exhibitors will have access to the following benefits:

- Prime stand space in the Live Exhibition Centre
- 2 free Exhibitor Passes for both days, including refreshments and lunch
- Delegate bag insert
- Website listing 200 words with logo and link on homepage for up until the event
- Delegate contact details (opt-in)
- Newsletter promotion, 100 word entry in the IITT newsletter promoting your presence at the event
- Listing as a Learning Live Exhibitor on the Training Professional Network
- Promotion as an exhibitor via social media
- LEARNING LIVE Exhibitor banner for inclusion on website and marketing material

WHAT'S NEW?

LEARNING LIVE is set to put the energy back into L&D events. The event is designed to promote delegate, exhibitor and speaker engagement throughout. This year's event partners can look forward to NEW SPEAKERS, NEW VENUE, NEW AUDIENCE, NEW TECHNOLOGY, NEW FEATURES, NEW WAYS TO ENGAGE WITH DELEGATES, INCREASED PROMOTION and a completely NEW EVENT EXPERIENCE.

PREMIUM PACKAGE

Our premium package offers the complete list of exhibitor benefits but with the addition of a few added extras:

- 1 hour workshop hosted by the exhibitor. Entertain a captive audience for a full hour. The workshop will be listed on the event website and promoted by the IITT.
- Dedicated Press Release announcing your intention to exhibit at the event and promotion of your workshop.
- 200 word article, profile and logo in a pre-event e-mail issued to all delegates in the run up to LEARNING LIVE.

The premium package is available to a maximum of 4 exhibitors only. Requests will be handled on a strictly first come, first served basis.



EXHIBITOR BOOKING FORM

I hereby confirm that we wish to exhibit at LEARNING LIVE, and supply a PO number to the value of:
(PLEASE TICK AS APPROPRIATE).

£1,950.00 (+VAT)
EXHIBITOR PACKAGE

£2,950.00 (+VAT)
PREMIUM PACKAGE

Company Name: _____

Contact Name: _____

Address: _____

_____ **Postcode:** _____

Telephone: _____ **Fax:** _____

Email: _____

Company P.O. Number: _____

Signed: _____ **Print:** _____

Date: _____

This form confirms your exhibitor space at LEARNING LIVE.

This booking is non-cancellable and, the booking fee is non-refundable.

Payment must be made within 30 days.

If you have not done so already, please forward to Deborah Shepherd a copy of your company logo, which will be used throughout the marketing of LEARNING LIVE.

Please note that Deborah Shepherd will be your point of contact regarding the event. If you have any queries, please contact her on +44 (0) 845 0068858 or email nkettle@iitt.org.uk, or fax on +44 (0) 845 0068871.